¡SO 37001 ¡NFO!

The *ISO-37001 iNFO Initiative (i ³)*

i ³ is a new non-profit education and communications effort, anchored by *Iso37001info.Org*, to help fight bribery and corruption by promoting adoption of ISO 37001 - a new global anti-bribery business and management standard for government organizations, private business, NGOs, and other types of organizations. ISO 37001's tangible benefits: Objective standards for organizations and enforcement agencies, more efficient systems, lower operating costs, a more-level playing field in global commerce, enhancements to civil society and a government's integrity, and enhanced credit worthiness – benefiting future generations.

ISO-37001 – A New Tool for Governments and Businesses to Fight Corruption and Fortify Against FCPA Issues

- As with ISO 9001, a quality management system certification held by over 1 million entities worldwide, ISO 37001 – Anti-bribery management systems is a **voluntary** certification process.
- The International Organization for Standardization (ISO) recently issued ISO 37001, after 3 years of development by over 60 countries worldwide.
- *Private Companies* embracing ISO 37001 receive benefits that include:
  - Additional fortification against U.S. Foreign Corrupt Practices Act (FCPA) issues; and
  - Internal business-management processes that lead to streamlining and cost-cutting.
- *Government organizations* "embracing" or "aligning with" ISO 37001, through voluntary, incentive-based, "bite-sized" implementation strategies -- receive efficiency gains, establish a tone of conduct, and attract high-quality partners and vendors.

ISO-37001 -- Timeline & Process Toward Private Company and Governmental Certifications

For companies, an ounce of prevention (the voluntary "front-end" ISO 37001 review), beats a ton of cure -- the "back-end" scrutiny if the US Justice Department (DOJ) initiates a FCPA investigation.
For government organizations, taking first steps to reverse legacy corruption -- enhances civic reputation and trust by the governed and by international development institutions ("bankability").

- Organizations of all kinds and sizes (and parts of organizations) may voluntarily seek ISO 37001 certification.
- Various ISO 37001 adoption models exist, from self-certification to full certification by an independent 3ʳᵈ party. For many, internal use of the ISO 37001 model brings benefits by helping shape business practices.
- Respected professional firms are currently becoming accredited by well-known accreditation entities to certify organizations of all kinds, including small- and medium-size business (SMEs), large companies, governmental agencies, non-governmental organizations (NGOs) and others.
- Microsoft and Walmart have announced that they intend to become ISO 37001 certified, in the U.S.A. And globally.
- Indonesia, Peru, Singapore and the UAE have begun the ISO 37001 process, as have various Canadian and Chinese municipalities. Efforts to adopt ISO 37001 are similarly underway in Nigeria, Ivory Coast, and Guatemala.

New Gen Foundation's i ³ Objectives:

- **Raise awareness**: ISO 37001 certification is only beginning now, in 2018. Its existence and benefits are largely unknown. No other organization is singularly focused on promoting the standard. The sooner the benefits are recognized -- the sooner this beneficial "snowball" gets rolling.
- **Get Over the "First Impression" barrier":** Simplify the understanding of and engagement with the ISO 37001 business standard. Focus on those under-served groups that will particularly benefit from the standard's benefits: SMEs and the governments of emerging market economies.
- **Partner with others to share ISO 37001 expertise**: Create, collect and collaborate on web-based tools, seminars, programs, and other communications products.
- **Provide current ISO 37001 information**: Become a "go to" source for significant ISO 37001 developments, e.g. entities achieving ISO 37001 certification, the scope of the certification, the certifying body, and entities announcing ISO 37001-related requirements for suppliers and/or bid participants.